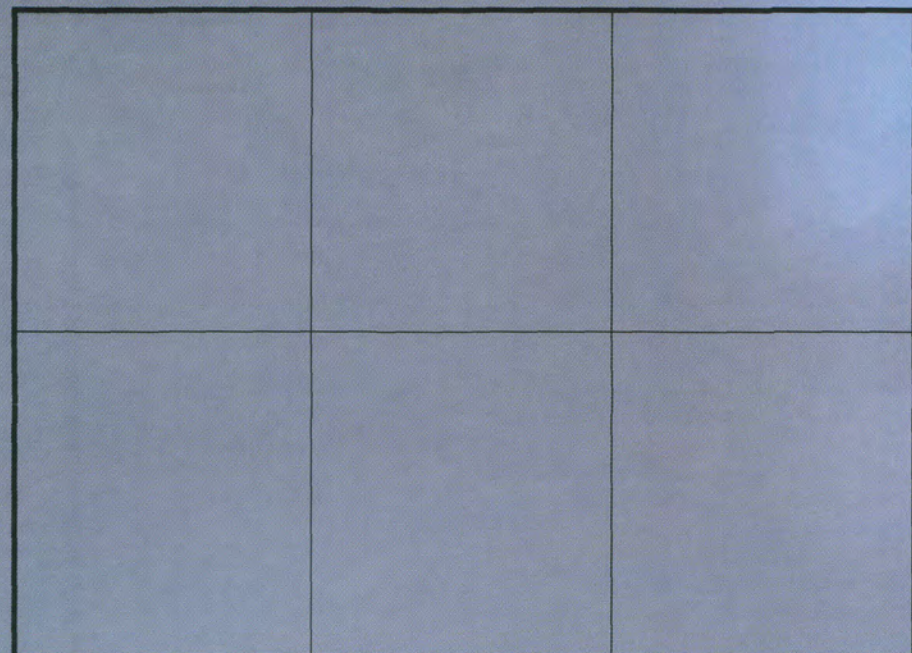




Virginia's New River Valley

- Quality work force
 - Strategic location
 - Lower cost of doing business
 - High-tech knowledge and infrastructure
 - Higher education community
- HOME OF VIRGINIA TECH**
- Beautiful area, outstanding public schools



THE ECONOMIC
OPPORTUNITY
CONNECTION



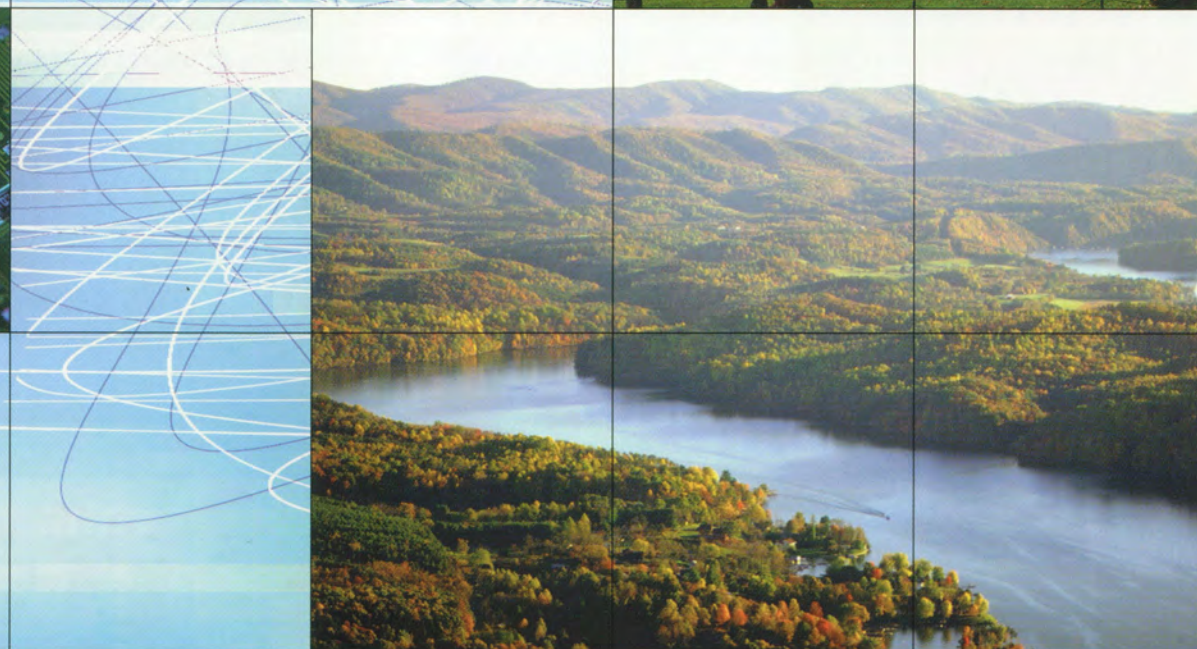
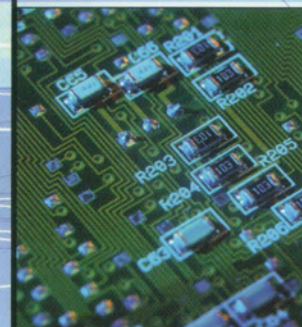
NEW RIVER VALLEY
Economic Development Alliance
VIRGINIA

7520 Lee Highway
Fairlawn, VA 24141
ph. 540-267-0007
fax 540-267-0013
www.nrvalliance.org



VIRGINIA'S NEW RIVER VALLEY

Connected for business.
Connected for living.



"We've built our (company-wide) training around the technical support here. This area is so rich in technical expertise."

- **ECHOSTAR COMMUNICATIONS CORP.**
OPERATIONS DIRECTOR

"Celanese Acetate opened its plant in Narrows, Virginia in 1939. There is a long history of dedicated employees working at the site, and they are what have made us successful."

- **CELANESE**
HUMAN RESOURCES MANAGER

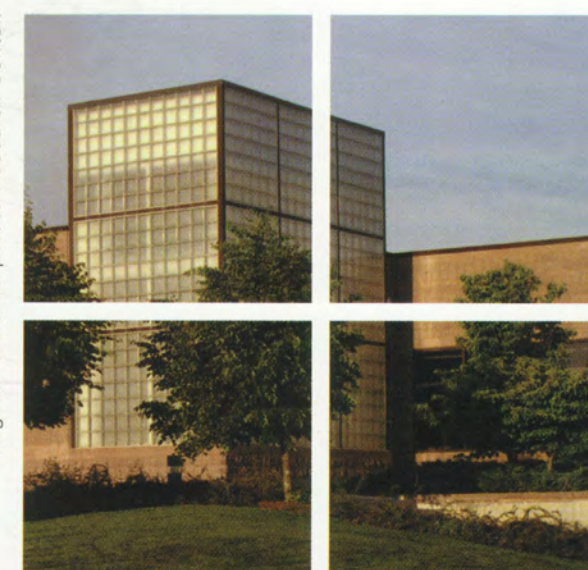
"The citizens of the New River Valley exemplify a superior work ethic. The majority of our workforce lives in this region and their superior craftsmanship reflects in the Volvo Trucks produced for customers throughout North America."

- **VOLVO TRUCKS NORTH AMERICA**
DEPUTY VICE PRESIDENT
MANUFACTURING



Abundant water from New River.

Virginia Tech's Corporate Research Center.



Sites and Buildings

- 14 publicly owned industrial & commercial parks
- Variety of publicly and privately owned buildings
- Virginia Tech's Corporate Research Center one of world's top research facilities



Quality Workforce

- Available, well-trained workers with outstanding work ethic
- Draw employees from an area of 500,000 people
- Excellent public schools with outstanding vocational programs

Strategic Location

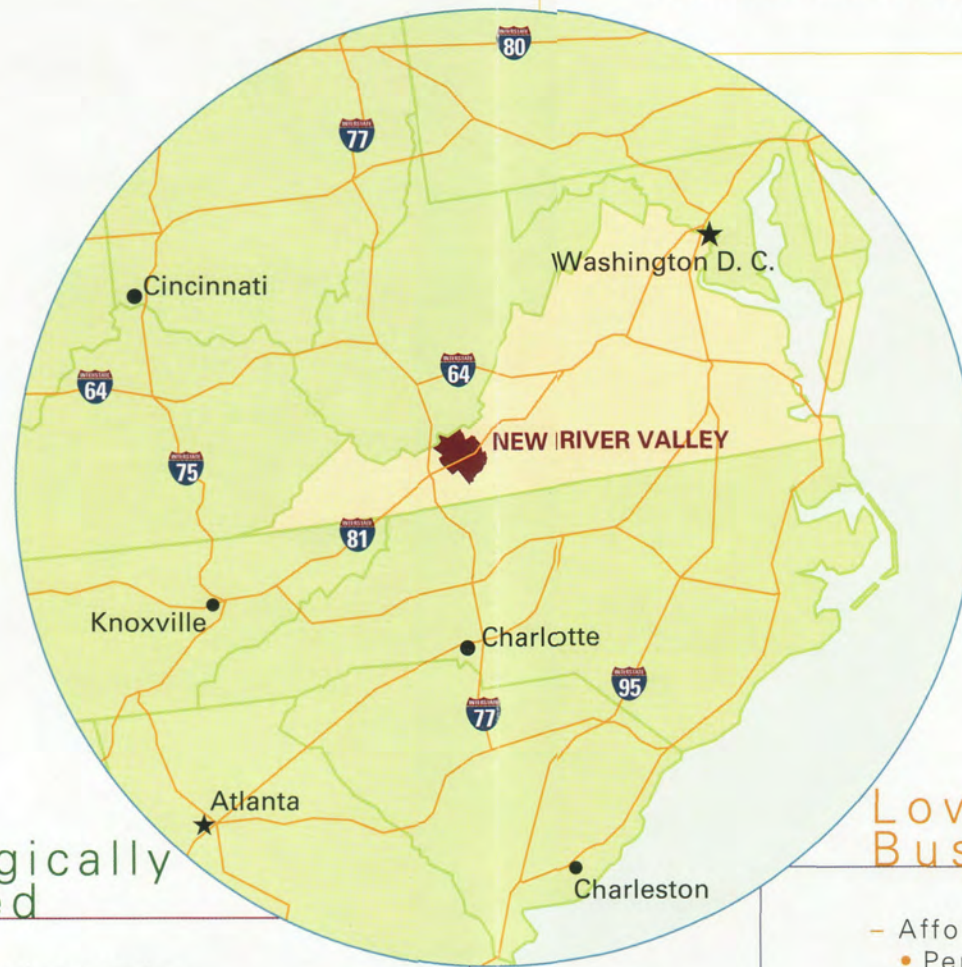
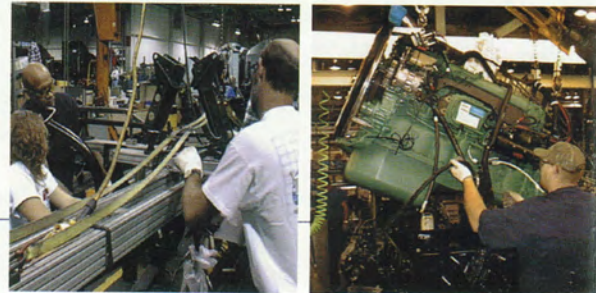
- At intersection of I-81 and I-77
- Regional UPS hub
- Regional airport 30 minutes away
- New River Valley Airport
 - 24-hour U.S. Customs Service & Foreign Trade Zone



The Transportation Triangle Advantage

Quality of Life

- Area of outstanding beauty
- Three institutes of higher learning provide education, recreation and culture
- Named a "Perfect Place" by *Outside Magazine*



A Higher Education Community

- Three institutes of higher learning produce 50% of Virginia's information technology graduates
- More than 40,000 students, nearly 10,000 graduates each year



Technologically Connected

- Fiber Optic throughout region
- Fiber Connectivity to all switch centers
- Sonet Rings abound
- Major biotech presence



Lower Business Cost

- Affordable Workforce
 - Per capita income, New River Valley \$20,000
 - Per capita income, Southeastern states \$25,000
- Cost of Living
 - NRV 93% of national average
- Nation's lowest electric rates



Connect with Virginia's New River Valley

MAKE THE CONNECTION

FLOYD • GILES • MONTGOMERY • PULASKI • CITY OF RADFORD